

Council General Meeting Minutes of August 18, 2016



**Meeting held at Giovanni's Italian Restaurant
Called to order at 6:40 pm by Joel Tracey**

Board Members Present:

President: Joel Tracey
Vice President: vacant
Treasurer/Secretary: Liz Tuttle
Directors: Marc Henning, 3Rs
Craig McDowell, Webmaster
David Pierce, At Large
Delegates: John Leek, San Diego Sea Dogs

Minutes of the June 21, 2016 meeting, previously distributed through the email list, were approved by voice vote with no objections. The minutes will be posted to the Council website.

1) Officer's Reports

a. President's Report

- i. Joel met with Seaworld's Community Relations Dept. representative to discuss working in partnership with them to create an outreach/educational program for inner-city children who have no experience with the beach; something similar to the 3Rs. The Rep seemed to be interested in the idea and will present it to Corporate to see if they will support the program.
- ii. Joel is still working on some sort of donation or sponsorship from San Diego Divers for the Council. Every member of the Council is requested to reach out to someone or some business they may know who is willing to donate to the Council.
- iii. Joel would like to finish the year strong in encouraging new member sign-ups and current member involvement with some sort of group activity. Group trip to Catalina? Local boat dive charter? Any suggestions? Please let him know.
- iv. Topics to revisit at a later date: Diver Safety Day and Project Heartbeat

b. Secretary's Report

- i. Recent new members: Cindy & Wayne Edwards (BODC) and John Capoot
- ii. Sent out renewal reminders to:
 1. Clint Anderson (Dive Animals) – exp'd 7/11/16
 2. Amy Dubinsky (Dive Animals) – exp 9/7/16
 3. Deena Ream-Robinson (Sea Dogs) – exp 8/28/16
 4. Robert Melendez (Sea Dogs) – exp'd 8/28/15 – sent 3 reminders
 5. If Deena does not renew, Sea Dogs will no longer qualify for a delegate

c. Treasurer's Report

- i. Current account balances:

Checking \$2,666.34

Savings \$ 500.72

ii. Income:

1. 3Rs donations: (Season Total YTD = \$478.41)

- a. Boomers/Cove \$103.00
- b. Marine Street \$ 65.00
- c. LJ Caves \$137.00/PayPal \$9.41
- d. Hospital Pt \$ 90.00
- e. Children's Pool \$ 74.00

2. Membership dues since last meeting \$40.00

iii. Expenses:

3. Records storage monthly rent (July & August) \$58.00

d. **Treasurer's Report**

i. Current account balances:

Checking \$2,666.34
Savings \$ 500.72

ii. Income:

- 1. 3Rs donations \$103.00
- 2. Membership dues \$30.00

iii. Expenses:

- 1. 3Rs equipment & supplies purchases \$80.52
- 2. 3Rs safety swimmer training refreshments \$113.43
- 3. Records storage monthly rent \$29.00

2) Committee's Reports

a. **Director (David Pierce)**

- i. David made a motion to reschedule the last two meetings of the year in order to avoid any conflict with affiliated club meetings. Marc seconded. The vote carried the motion. Liz will send out emails to club delegates with suggestions of alternative dates and advise the Council of any schedule changes.
- ii. David also wanted to invite all Council board members, club delegates, and any members of the Council's affiliated clubs to join the San Diego Dive Club in their dive trip to Catalina later this year. Check out the club's website for more information or contact Scott Anderson at scottradiver@yahoo.com.

b. **Webmaster (Craig McDowell)**

- i. Craig reported that the Council website has received 266 impressions in the last month; 159 of which were new visitors.
- ii. 3Rs t-shirt sales through TeeSpring resulted in 10 orders totaling 18 garments. The campaign received 77 visits directly from the banner on our website. The Council made a profit of \$68.50 from t-shirt sales. Craig suggested we hold one more campaign to sell additional shirts coinciding with the final two 3Rs events. This met with the approval of all members present.
- iii. If anyone experiences problems with site functionality, please forward this information on to Craig at webmaster@sdivers.com.

c. **Rocks, Rips & Reefs (Marc Henning)**

- i. Total attendance of all 3Rs events to date is 242 (including Council Staff and safety swimmers). Unique individuals in attendance totaled 137.

- ii. We have 3 remaining events for the season: Sunset Cliffs (Aug 27th), North Bird Rock (Sep 10th) & Shell Beach (Sep 24th).
 - iii. This season has been injury-free to date. However, Joel would like to keep track of the number of assists required at each event for our records. This information could be useful at future safety swimmer training events.
- d. **Historical Committee (John Leek)**
- i. Nothing to report at this time. No significant progress in further collection of historical pictures and articles.
 - ii. The Council suggested John might contact former members the Bottom Bunch for further San Diego dive club history.

The next General Meeting open to all members and the public is scheduled for Thursday, September 15, 6:30pm at Giovanni's.

The meeting was adjourned at 8:00 pm.

Minutes respectfully submitted by Secretary Liz Tuttle